Dave Knight

davewknight.com

SKILLS

Leadership

Product Visioning
Product Strategy
Coaching
Ideation Workshops
Design Critique
Design Sprints
Project Planning

Definition

Experience Principles
Journey Mapping
Persona Creation
Mental Models
Prototype-First

Research

User Interviews
Concept Validation
Think-Aloud Usability
Heuristic Evaluation
Card Sorting
Diary Studies
Surveys

Toolkit

Figma
Cursor
Claude Code
Figma Make
Lovable
Github

EXPERIENCE

Senior Staff Product Designer · Credit Karma · 2021–2026

Launched Credit Builder, the company's first active credit building feature.

Crafted native app vision for Money banking experience, including instant transfer, direct deposit and early-to-credit experiences.

Accelerated adoption of prototyping with AI by designers and PMs. Created an AI-ready design system for use by Claude Code, Cursor, Figma Make, and Lovable.

VP, Design · Modsy · 2019–2021

Directed the product design and creative marketing teams, responsible for end-to-end acquisition and user experience.

Launched first native iPhone app with ML-powered 3D room scanning, messaging integration and interactive shopping with a 4.8-star rating.

Responsible for ground-up creation and launch of Monarch, an atomic design system.

Director of Product Design · HotelTonight (acquired by Airbnb) · 2017–2019

Led the Product Design team responsible for consumer and hotel partner experiences.

Delivered designs and vision for key initiatives such as 100 day booking, Perks, Daily Drop deals, cancellations, and watched searches resulting in significant conversion increases.

Scaled the business beyond mobile by launching the first desktop consumer experience.

Sr. Design Manager / Sr. Product Designer · Fitbit · 2012–2017

Directly managed and grew a collaborative team of designers responsible for the end-to-end hardware and interactive user experience on 10+ hardware products.

Led launch of Fitbit Alta, Blaze, and Charge 2 to #1 products in their categories, and brought a premium fitness experience to tens of millions of users across the globe.

Crafted the interactive heart rate experience across 5+ platforms; launched Surge as the top-selling GPS touchscreen running watch.

Lead User Interface Designer · Salesforce · 2009–2012

Led designs of Chatter, Sales Forecasting, and Social Contacts using contextual-inquiry research methods, interactive prototyping and mobile-first approaches.

Interaction Designer • Yahoo! • 2007–2009

Software Engineer • BAE Systems • 2003–2006

EDUCATION

Master in Human-Computer Interaction · Carnegie Mellon University

Pittsburgh, PA

BS, Software Engineering · Milwaukee School of Engineering

Minor in Business Management
Milwaukee, WI